



Gayatri Co-Operative Urban Bank Ltd., is inviting applications from the interested candidates for the post of Area Business Manager(Liabilities&Assests). Here is the notification you can apply if you are eligible. Applications are to be submitted online at the official website www.gayatribank.in . Interested candidates can read the complete information and can apply online through the link given.

Name of the Post:	1.Area Business Manager - Liabilities 2.Area Business Manager - Assets
Eligibility criteria:	
Age limit:	Should be not Less than 50 years of age
Educational Qualification:	Graduation/Post Graduation in any discipline. Preference will be given to the candidates having MBA/JAIB/CAIB Qualification.
Other Qualifications:	Experience in similar duties in any Public or Private Sector Bank's/SFB's
Eligibility Criteria:	<ul style="list-style-type: none"> • Minimum 15 years of total service in the Bank including at least 3 years in similar role. • Experience in Branch Banking, Credit, Business Development or Operations. • Proven track record in business target achievement and branch growth. • Strong leadership, Communication and team coordination skills. • Deep understanding of customer relationship and product awareness.
Key Responsibilities:	1.Area Business Manager – Liabilities: <ul style="list-style-type: none"> ➤ Drive Savings, Current and Term Deposit Mobilization. ➤ Implement Catchment Mapping, NTB Retention, Deepening and Liability Campaign's. ➤ Conduct employee training programs and monitor productivity metrics. ➤ Improve walk in Conversions and conduct HNI client engagement. 2.Area Business Manager – Assets: <ul style="list-style-type: none"> ➤ Lead loan disbursal for Retail, MSME, Housing and other segments. ➤ Drive lead generation, support campaign execution, ensure proper documentation and credit note quality. ➤ Conduct product training supervise regional/national campaigns. ➤ Monitor loan sourcing quality and assist in NPA/NPV recovery follow-up.
Area/Location:	❖ Jagtial, Hyderabad, Vijayawada.
Selection Process:	<ul style="list-style-type: none"> ➤ Eligible candidates will be called for interview. ➤ Documentation

Application Fee:	Nil
How to Apply:	Eligible candidates may apply online at the official website(www.gayatribank.in) on or before the last date and fill out the application form as per the guidelines given in the official notification.
Last date for Apply:	20-07-2025.
Note:	<ul style="list-style-type: none"> • Only candidates possessing the above qualifications may apply. Applying for the job does <i>not confer</i> any right on the candidates to claim appointment. • Terms & Conditions apply as per Bank's H.R./Service Policy. The Bank reserves right to modify any of the above criteria or cancel the notification at its discretion. • Gayatri Bank does not charge applicants any recruitment fee or deposit in return for job offers. No third party is authorized on behalf of the Bank to make employment offers, refer or place candidates.